

# Analysis of International Trade Teaching in Higher Vocational Education Based on Modern Educational Technology

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**Abstract:** The application of modern educational technology in teaching has incomparable advantages. The application of modern educational technology in the process of international trade teaching in colleges is conducive to enhancing students' practical ability, and is also conducive to the cultivation of versatile talents. The application of modern educational technology is an innovation of traditional educational methods. To comply with this trend, colleges should explore the current situation and existing problems of the application of modern educational technology in curriculum teaching, and propose effective solutions.

## 1. Introduction

Modern educational technology has brought a new concept to higher vocational education. Colleges should focus on the characteristics of practicality, diversity and innovation when applying this technology. Currently, the progress of science and technology is changing with each passing day, and the application of new technologies in teaching is becoming more and more extensive. Modern education technology mainly involves multimedia technology, video technology, computer technology, etc. More and more modern education technologies enrich teaching technology resources. In the application of international trade teaching, teachers should actively explore how to combine modern educational technology with curriculum teaching to facilitate teaching efficiency.

## 2. Advantages of Modern Educational Technology

### 2.1 Enhance Students' Creativity and Arouse Their Interest in Studying

The application of modern educational technology can meet the requirements of higher vocational education for students and foster their basic professional quality. Modern educational technology has also greatly enriched teaching resources, enabling students to fully use these resources for autonomous learning. In the international trade teaching, which is oriented to completing a certain task, teachers can guide students to choose appropriate modern educational technology resources according to the requirements of the curriculum task, so that students can complete their learning independently<sup>[1]</sup>. In this process, students can exercise their ability to analyze and solve problems, and enhance their observation of problems in the task. In addition, students will break through the limitations of traditional educational resources while applying modern educational technology resources, thus forming innovative consciousness and divergent thinking. Through students' cooperation in using modern educational technology resources, students can learn from each other to form a three-dimensional interactive mode of thinking, which is conducive to sharing ideas among students, so as to enhance the teaching effect.

For instance, the application of modern educational technology in the explanation of international trade courses can show the terms through static and dynamic diagrams, which is the advantage of modern educational technology compared with traditional teaching technology<sup>[2]</sup>. Students can intuitively feel the relationship between different trade terms, such as risk, responsibility, cost and other terms, and the corresponding rules in different use cases during the demonstration and explanation. The content of the international trade course is relatively difficult,

and it is not easy for students to accept some unfamiliar knowledge at the beginning. Therefore, teachers can break the traditional mode of using words and symbols for oral explanation, use modern educational technology for screen demonstration, and expand the scope of curriculum content from the intra-school market transaction to the social market and even the international market. Informatization of these links can make the performance of handover and risk transfer in the transaction process more visual<sup>[3]</sup>. In addition, students can also experience the transaction process and each step through the international trade training platform. In this process, students can enhance their acceptance of knowledge and practice ability.

## **2.2 Share Educational Resources to Enhance Students' Practical Ability**

Classroom teaching is difficult for students to have practical work experience, and students in school rarely have the opportunity to experience the real work environment. The application of modern educational technology can provide students with virtual work experience, so that students can experience the international trade workflow in person, so as to better grasp the knowledge learned and exercise the practical ability of using knowledge<sup>[4]</sup>. International trade is a highly practical subject, which determines that students need to obtain rich product information, domestic and foreign trade policies and regulations in the learning process. Students majoring in international trade often need these domestic and foreign trade information as theoretical support and practical basis. Modern educational information technology can integrate the latest international trade information at home and abroad, integrate fragmented information resources, and realize the sharing of educational resources. Sharing rich educational resources is conducive to enhancing the effect of international trade classroom teaching, and students can also strengthen their ability to integrate and use resources<sup>[5]</sup>.

Modern educational technology resources mainly include media material library and index library, courseware examination question library and case library, as well as online course library and index library. There are many websites that can be used by international trade students, such as the Ministry of Commerce of China, China Customs, and China Foreign Exchange Network, which can help students enhance their practical ability. Moreover, the organic integration of multiple platforms such as multimedia classrooms, virtual teaching laboratories, and secure network communications can provide students with a broad platform to draw resources, so that students can reserve knowledge and practical experience before practice and work, and push the progress of international trade students.

## **3. Problems in Current Educational Technology**

### **3.1 High Equipment Cost and Insufficient Teacher Skills**

The application of modern educational technology requires high investment, such as the construction of multimedia classrooms, training rooms, teaching websites, etc. The construction cost of these teaching facilities is very high. Many colleges lack sufficient financial foundation. Although some colleges have applied modern education technology and built a multimedia teaching system with the support of the state and policies, and have also achieved certain results, there is still a certain distance from the expected scale and standards, which has affected the improvement of the education effect<sup>[6]</sup>.

To enhance the teaching effect of modern educational technology, teachers should master certain skills and have the ability to apply modern equipment. But it is not easy for teachers to change their persistent teaching habits and use high-tech equipment instead. First of all, teachers need a lot of learning and practice to master multimedia technology and adapt to the teaching rhythm of modern educational technology. In addition, there are a lot of curriculum development and maintenance work on the network, such as updating industry trends, uploading curriculum materials, real-time answers to curriculum questions and other contents, which require teachers to do. The workload is heavy, and the requirements for teachers' professionalism are high, which affects the application of modern education technology.

### **3.2 Improper Use of Modern Educational Technology by Teachers**

If teachers rely too much on modern educational means, it will be counterproductive. Teachers can establish more cordial exchanges with students in the traditional way of education, which is conducive to establishing a good teacher-student relationship. However, while applying modern education, teachers only play PPT, and students also use PPT as the main review method. In this way, teachers ignore the detailed explanation of teaching content, which is not conducive to students' studying. Moreover, the courses for trade majors are highly logical and theoretical. If teachers excessively rely on educational technology, the teaching content will become a mere formality and will not play a substantial role in teaching. For instance, teachers can use multimedia technology to make courseware in rich forms, but if there is no practical theoretical support, it will lead to the students of trade major hard to master theoretical knowledge, and thus unable to enhance the teaching quality.

## **4. Improve the Application of Modern Educational Technology**

### **4.1 Innovate Educational Technology in Many Ways**

To fully play the advantages of modern educational technology, colleges should increase the investment in modern educational equipment, innovate teaching models, and update teaching materials and methods. In the teaching process, according to the characteristics of international trade major, students can combine theory with practice, fully use the simulation working environment provided by modern educational technology, and focus on enhancing students' practical training ability. In view of the fact that the work of students majoring in international trade is mostly practice-oriented, teachers should adopt teaching methods in diversified ways, and develop teaching with task orientation and focus on fostering students' working ability. Teachers can combine modern educational technology to inspire students' thinking, and use group cooperation to push students' ability to apply knowledge. Moreover, teachers should integrate the contents of corresponding posts of international trade specialty into the teaching process, and help students feel the business process in trade practice through modern educational means to enhance their employability. To comprehensively innovate the teaching mode under modern educational technology, colleges should combine rich teaching resources, equip with new teaching concepts, update teaching methods and contents, and perfect the student curriculum assessment and evaluation mechanism. Colleges can also enhance the application level of modern educational technology by commending model teachers who use modern educational technology and holding regular sharing meetings on the application of modern educational technology.

### **4.2 Improve Teachers' Professionalism**

Teachers should strive to enhance their skills and professional level, and learn the use of hardware and software of modern educational equipment. Teachers should also learn the design of multimedia software, including how to make high-quality courseware, how to use the courseware for high-quality teaching, etc. Furthermore, teachers should actively develop teaching research under the widespread application of modern educational technology and the reform of teaching mode. While teaching, teachers should constantly think about and summarize the problems arising from the application of advanced technology. To enhance their professionalism, colleges can encourage teachers to conduct method research and form research results, thus providing theoretical support for the teaching of international trade. Moreover, teachers should timely obtain current affairs information related to international trade and the latest teaching cases at any time to strengthen the teaching effect.

## **5. Conclusion**

The extensive use of modern educational technology will become a trend in the big era. Under this trend, to enhance the quality of international trade teaching, colleges and teachers need to work

together. Colleges should fully play various advantages of modern educational technology. Teachers should strive to enhance their own level and professionalism. While enhancing students' theoretical level and practical level in teaching, they should strengthen teaching level and quality, and provide all-round talents for the society.

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